

Dr. OLOO CAROLINE ADONGO

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EDUCATION

2014-2019: PhD in Business Administration (Entrepreneurship): Maseno University.

2012-2013: Master of Arts in Management: University of Greenwich (United Kingdom).

2002-2009: Master of Business Administration (Strategic Management): Maseno University (Kenya).

2000-2005: Bachelor of Business Administration (Marketing): Maseno University. Second Class Honors, Upper Division

RESEARCH EXPERIENCE

2015-Present: Innovation Co Creation Lab (London School of Economics) -Develop proposals for research projects with the aim of making significant impact by leading to an increase in knowledge and understanding of new explanations, insights, concepts and processes. Generate new research approaches and identify, adapt and develop research methodologies appropriate to the type of research.

TEACHING EXPERIENCE

2011-Present: Lecturer at Maseno University:

- Administer semester examinations, monitor and supervise other assessments and examine student's work
- Mentoring students through practical employability learning approaches. For example providing visibility to the competences development to students through an innovative and scalable system. I have achieved this through spearheading and impacting to students the following key skills:- Communication skills, Creative thinking, Problem solving and Collaboration skills
- Supervise projects and thesis for students
- Participate in departmental and school meetings as required
- Participate in trainings and workshops organized by the department, School of business and the university as a whole.
- Draft academic proposal that attract research funding
- Teach both undergraduate and postgraduate students.

2015-Present: E-learning Facilitator at Maseno University e-Campus

- Log in to the courses I am supporting and send out a common message to the learners introducing myself as the person facilitating the course/s.
- Ensuring all the course contents are uploaded to the eLearning platform
- Verify that all students have been enrolled to the respective courses
- Check and ensure the assignment settings are up to date
- Notify students through a common message that the topic of the week is available and open.
- Update the continuous assessment questions and add new questions
- Check and update content broken link, video clips, PDF files and web links
- Update the course schedules where applicable
- Edit and update my contact information accordingly and expectations for response time.

HONORS AND AWARDS

2012-2014: Netherlands Fellowship Program (NFP): From The Netherlands Government to undertake a MA Degree in Entrepreneurship

2011: Hongera Award, from Safaricom Kenya Limited. Awarded the Safaricom Professional Employee of the Year Award

PROFESSIONAL MEMBERSHIP

2014-Present: Member of the institute for Small Business and Entrepreneurship (ISBE) and its Social and sustainable Enterprise Network (SSEN)

SKILLS AND TRAINING

May 2021-June 2021: PEDAL ONLINE: Technology for Transformative Pedagogy: Approaches to Creating Online Courses, Rubrics and ePortfolios with the aim of enhancing the capacity, confidence, values and attitudes of academicians to adapt innovative pedagogy online and in blended mode.

August 2014: Qualitative data analysis: Approaches to coding and analysis qualitative data. Rotterdam School of Management. Facilitated by Dr. Alexander Lameez and Prof. Barkema Harry.

2015: eLearning Skills Training Program: Interactive eLearning skills development, administrative, supportive skills and ICT skills. Maseno University, Kenya

February 2010: User Experience Research: Conducting usability research both online and in the field, determining user needs by conducting task-focused analyses and working with aesthetic designers to the user interface and interactions of products. Safaricom Limited, Kenya.

LEADERSHIP EXPERIENCE

2021-Present: Head of Department

- Maintains academic quality and departmental vitality through the oversight, recruitment, and retention of faculty, staff, and students.
- Ensures smooth daily operation of the department's faculty, staff, and physical facilities and schedules.
- Coordinates the departments schedule of course offerings.
- Manages the departmental budget and physical and technological facilities.
- Involves faculty and other stakeholders in broad decision-making and planning.
- Communicates information concerning policies, decisions, procedures, and activities to the department.
- Attracts and maintains a distinguished and diverse faculty, staff, and student body.
- Supports and develops the vision, mission, and future goals of the department and the university.
- Fosters positive morale and cohesiveness throughout the department.
- Mentors and guides faculty so that they may better mentor students, set scholarly goals, investigate creative interests within the field, and accomplish professional goals.
- Advocates for and supports the university through extracurricular activities including, but not limited to, open houses and graduation ceremonies.
- Performs other related duties as assigned.

2019-2021: Examination Coordinator: Maseno University

- Coordinate examination functions and processes
- Maintain accurate up-to-date records of examination entries, timetables, attendance and results.
- Disseminate information to staff and students to ensure that they are aware of and comply with examination procedures and regulations
- Monitor information received from the examining boards and take follow up action to ensure compliance.
- Enter students for examinations, ensuring that examination clashes are managed to meet individual student needs.
- Co-ordinate the preparation and submission of entries to examining bodies.
- Ensure that all necessary stationery and materials and other requirements are provided for examinations.
- Deal with enquiries from parents and students, including former students.

CONFERENCES AND WORKSHOPS

2023: The British Council in collaboration with Kisumu County Government & Maseno University on 3rd February 2023 at the Rotary Vocational Training Centre, Kisumu, *under the project Establishing an Enterprise, Working in a Co-operative & Accessing government procurement opportunities.*

2020: eLearning Africa online conference held on 20th December under the EPICA project on the relevance of skills for employability.

2019: Maseno University Business Incubator Business Plan Development Workshop SPADE project (NICHE-KEN-284) on 6th to 8th September 2019 at Kisumu Hotel, Maseno University under the project *Building Stronger Capacities to Link Spatial Planning to Agribusiness and Public Policy Development in Greater Western Kenya.*

2019: Participant in conference on Exploring Biophysics Diversity for Sustainable Industrial and Economic Development. Masinde Muliro University, 3rd-5th July, 2019

2019: Participant in conference on Promoting Research Excellence for Sustainable Socio-Economic Development. Maseno University, Kisumu 6th-7th June 2019

2018: Key Presenter in the conference on The Role of Failure attributions on survivalists' Micro-entrepreneurs. Research conference on Jobs, Entrepreneurship and Capacity Development for the youth Strathmore University, Nairobi June 12-14th 2018, Kenya

2018: Quality Assurance and University Examination Processes, Maseno University, 9th November 2018

2018: Maseno University Association of Business Students (MUABS) Elimika Empowerment Forum, 23rd October 2018

2016: Key Presenter in the conference on Entrepreneurial learning from failure experiences and venture performance. Research conference on, Multipliers for employment in the IT Industry in Kenya. Strathmore University, Nairobi 22-23rd May 2016, Kenya

PUBLICATIONS

Ochieng, K., Oloo, C. (2022). Influence of Social Media Marketing on Consumer Behavior: Case of Consumers of Kibos Sugar Kisumu County. *The International Journal of Business Management* 10(12)

Aila, F., Mise, J. & Oloo, C. (2022). *Business Management and Allied Disciplines. Practices, Issues and Research Insights.* Abhijeet Publications

Ndobi, M., Oloo C. (2022). Influence of Performance Contracting on Performance of County Government of Siaya County. *Greener Journal of Business and Management Studies.* 11(1) 2022

Oloo, C., Schampers Car, V. (2020) Application and challenges women micro entrepreneurs face in incorporating social responsibility. *Small Enterprise Research Journal*

Oloo, C., Nyangara, C., & Okelo, S. (2019) Effect of Internal and External Failure Attributions on Growth Orientation of Survival-Focused Micro-entrepreneurs in Nairobi, Kenya. *Scholars Journal of Economics, Business and Management* 6(3): 245-251

Oloo, C., & Nyangara, C. (2018) The role of affective and cognitive entrepreneurial networks on growth orientation of survival-focused micro-entrepreneurs in the slums of Nairobi, Kenya. *Journal of Entrepreneurship* 6(5): 2349-5383

Oloo, C., & Ojwang, C. (2010) The Impact of HIV/Aids on Microenterprise Development in Kenya: A study of Obunga Slum in Kisumu. *International Scholarly and Scientific Research & Innovation Journal*, 4(7): 247-264